

USA Dance Board of Directors Meeting – September 14, 2009

The meeting convened at 6:40 PM at the home of Roy and Lori Aveling. The following board members were present: Roy Aveling, Lori Aveling, Mark Richman, Julie Duncan, John Selander and Renee Johnson. Also attending were Ramey Danielson and Stephanie Reid.

The reading of the August board meeting minutes were waived since all board members had received a copy of the minutes via e-mail. John Selander moved the minutes be accepted a submitted, the motion was seconded by Mark Richman. The motion was passed by consensus.

Treasurer's Report: The final profit from River city Ball was \$1016.66. Currently the checking account balance is \$3,789.54 with \$572.40 of yet to clear. Our Domain fees for the year are \$107.40. Mark Richman moved to accept the Treasurer's report; the motion was seconded by Lori Aveling. The motion was passed by consensus.

President's comments: Roy said that the River City Ball is now an officially sanctioned event with USA Dance.

In order for USA Dance to reserve Norse Hall for the December 11, 2010 Winter Festival, we are required to pay half the \$950.00 rent plus a \$440.00 deposit. The Treasure stated he thought the collection of the cleaning deposit 15 months prior to the renting of the hall was ludicrous. The collection of the cleaning fee upon reservation of the Hall is due to the failure in the past of collecting the cleaning fee prior to the renter using the facilities. The cleaning fee is refundable if the hall is adequately cleaned.

Youth/College: Mark is thinking of changing venues as the number of attendee's is rising on a constant basis. He will look at other possible venues. Most studios would frown on using a dance studio for a USA Dances; it could be perceived USA Dance was promoting a specific studio. Mark indicated he could put college night dances out for all interested parties to submit a bid. Paradise is currently charging one-

half the net income. Net income is determined after the DJ and instructor have been paid. \$8 is the normal admittance charge. Mark stated he will observe the trends for the remainder of 2009 before making a decision.

Mark will give a friend one hour trial as a DJ. Mark is going to be in Seattle every other weekend and will need to utilize a substitute DJ for the 2nd college night of each month. Mark indicated he had no plans to miss any of the 1st Saturday night college dances in the foreseeable future. Mark feels Kool Shoes create higher attendance. Mark will also call on Reed College and check with them once again about a dance on a regular basis.

Mark stated that if he makes \$450 he will call Ray at Norris Hall, to possibly utilize this as a new venue.

Reports:

Newsletter: Julie has the latest news letter done. Great job.

Web Master: Is doing a great job.

Publicity: New Business cards-with our new name, Portland Chapter 1006.

Spring Showcase Dance: In April 2010: Needs a Theme. Suggestion's so far: 50's rock 'n roll, Star Trek.

River city Ball 2010 is 16-17 July. The current sanction fee is \$200. The River City is now on the national Web Site. We need a new logo for the River City Ball and also need entertainment. We need to increase our advance advertisement sales for the 2010 RCB program. We have agreed to trade add space with Daryl and Michelle in the Seattle Regional's program.

Day of Dance: Ramey and Stephanie: are going to utilize Katja Reid and Waylan as DJ's. Ramey and Stephanie reported they went to every studio, except Rachael Lidskog's with Day of Dance cards. The Bridgetown Swing is on the same day as our Day of Dance.

Lori said the Day of Dance information needs to be posed to Portland Dancing.com with a link to our website. Stephanie stated that she would take care of this.

The Webmaster needs also to send e-mail blast concerning the Day of Dance. Lori stated that she would call Karynn to have her do this immediately.

John will get more water and cheese sticks for the Day of Dance. Renee will pick up Chocolates' for the Instructor's as Thank you gifts.

Have sign in sheets available so people can list their email addresses if they are interested in receiving e-mail from our Chapter.

Winter Wonderland: Renee said our Showcase will be Jim and Michelle Gray. The web master has not completed the Winter Formal poster. Renee' is going to contact the Web Master to determine when the poster will be available. Renee indicated she would contact Karynn and have her design a new poster for this event.

Old Business: Norse Hall for Dec 11, 2010. Roy stated that we need to take care of this now as the Dec 11th, 2010 date will go quickly if we do not reserve it now.

New Business: Elections for the new Board of Directors will be in November 2009 for 2010 Board of Directors. The election will have to do it on line, since we will not have a general meeting due to no Dance in November.

Next Meeting: 12 October, 6:30 PM at the Aveling Home

The meeting was adjourned at 8:43 PM.